

**President's Challenge Documentation Form  
International Convention 2012  
January 7, 2012 – July 6, 2012**

**Deadline for Submission: All entries must be received at Market America no later than July 11, 2012.**

**Please PRINT or TYPE clearly. Incomplete or illegible submissions will not be accepted.**

**Name:  
Phone:  
Business Name:  
P.A.T. Live Ext:  
City, State:  
9-Digit Distributor ID:**

**Requirements: The President's Challenge applicable dates are January 7, 2012 through July 6, 2012. Submit the following information to receive credit for completing the Challenge.**

**Personally sponsor six new qualified Distributors. Two of the personally sponsored must sponsor two new Distributors. List those two first. In addition, two of the personally sponsored Distributor must be part of Generation Y. Please indicate by checking Yes or No. All six personally sponsored Distributors must register 10 Preferred Customers online.**

**1) Name: \_\_\_\_\_**

**ID Number: \_\_\_\_\_**

Generation Y? \_\_\_\_\_YES\_\_\_\_\_NO

**Personally Sponsored:**

**1) \_\_\_\_\_  
(Dist name and ID Number)**

**2) \_\_\_\_\_  
(Dist name and ID Number)**

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

2) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Generation Y? \_\_\_\_\_ YES \_\_\_\_\_ NO

**Personally Sponsored:**

- 1) \_\_\_\_\_  
(Dist name and ID Number)
- 2) \_\_\_\_\_  
(Dist name and ID Number)

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

3) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Generation Y? \_\_\_\_\_ YES \_\_\_\_\_ NO

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

4) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Generation Y? \_\_\_\_\_ YES \_\_\_\_\_ NO

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

5) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Generation Y? \_\_\_\_\_ YES \_\_\_\_\_ NO

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

6) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Generation Y? \_\_\_\_\_ YES \_\_\_\_\_ NO

**Ten Preferred Customers and ID Numbers:**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_

**Create your personal 'My List' on your SHOP.COM Web Portal. (Attach screen print). In addition, each of the six personally sponsored must create their 'My Lists'. (Attach screen print)**

**Become an official UFO or requalify as a UFO:**

Date and copy of UFO Letter: \_\_\_\_\_

**Purchase seven tickets to the 2012 International Convention directly from the company. Note: Write ticket numbers below. Copy of Convention receipt or Unfranchise order number showing purchase is required.**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

**Create 2400 BV worth of MA Branded products for personal use and or/sales.** (Document by providing order numbers from your order tracking showing purchase or provide customer receipts)

**Create 300 IBV for personal use and/or sales.** (Document by providing order numbers from your order tracking showing purchase or provide customer receipts)

**Listen to at least two audios per week from your ma mp3 player. Use the Audio Curriculum Measuring and Monitoring Worksheet to document the audios you have listened to.** (The worksheet is located on [unfranchise.com>downloads>training](http://unfranchise.com/downloads/training)). **Include with challenge paperwork.**

**Create a Twitter account, Facebook profile, LinkedIn account and maNetwork Facebook application. (Provide addresses below)**

Facebook \_\_\_\_\_  
Twitter \_\_\_\_\_  
LinkedIn \_\_\_\_\_  
maNetwork \_\_\_\_\_

**Like and follow Market America and SHOP.COM on Facebook and Twitter. (Attach screen print)**

**Satisfy the criteria for the Advertising Bonus Pool (ABP) for the three Q-date periods starting January 1 and ending March 31 or the three Q-date period starting April 1 and ending June 30.**

- **Complete the Getting Started Wizard**
- **Order 10, 20 or 30 IBV each month by your Q-date (based on your IBV commission earnings)**
- **Make \$50 in personal purchases from Partner Stores by your monthly Q-date.**
- **Generate 50 BV in sales from your Web Portal, mini-website(s) and/or PC Autoship by your monthly Q-date from Preferred Customers.**
- **Have at least one new customer (the new customer CANNOT be an existing PC) order a Market America-branded product from your Web Portal during the Advertising Bonus Pool Period.**

**NOTE: In order to verify that you have satisfied the IBV requirements, simply refer to the “IBV Qualification Report” on your Unfranchise Business Account.**

**Print this form, complete it and mail it along with the required documentation to the attention of the President’s Challenge Coordinator & the 2012 International President’s Challenge by July 11, 2012 to be recognized at the 2012 MA International Convention.**

**FAX: 336.605.0041**